

**Debuts November 9th
at Caregivers' Forum
Save Big! Reserve Early!
See Dates at right...**



IMPORTANT DATES:
 10% Early Discount Ends July 9, 2010
 Space Reservations September 6, 2010
 Copy & Final Payment September 20, 2010
 Publication November 9, 2010
 Questions? Call us at 941-870-3523
 email: info@Businesssolutiongroup.com

2011 Annual Senior Services Directory
Our 17th Year!

Reservation Form

Reach your best customers all year for one low price... Boost your business & help your community
Advertise in the 2011 MAN Directory

- 32,000 copies—Reach seniors, families & referral sources—now with professional distribution!
- **FREE** web site listing with hyperlink for *all* advertisers

Up to \$500 in **BONUSES:**

- ½ pg & larger--**FREE color!**
- ¼ page & larger-**FREE** 2011 MAN membership & web banner ad • Worldwide exposure!

Reach your best customers all year for one low price!

Display	Ad Size	Dimensions (w x h)	FREE COLOR	Ad Size	Dimensions (w x h)	Black & White	Color
	Full Page*	7-1/2" x 10"	\$ 1,295.00	1/4 Page*	3-1/2" x 4-3/4"	\$ 450.00	\$550.00
Half Page Horizontal*	7-1/2" x 4-3/4"	\$ 745.00	Business Card*	3-1/2" x 2-3/8"	\$ 230.00	\$250.00	
Half Page Vertical*	3-1/2" x 10"	\$ 745.00	<i>*Does NOT include a listing membership or banner ad</i>				

Premium	Covers & Premium Positions					
	Back Cover*	Inside Front Cover*	1 st Text Page*	Opposite Table of Contents*	Last Text Page*	Inside Back Cover*
	\$3375.00	\$1,995.00	\$1,995.00	\$1,550.00	\$1,425.00	\$1,425.00

Ads ¼ page or more include one 2008 MAN membership & web banner ad. ½ page or more FREE color. FREE web listing. for all advertisers

Directory Listing *Contact information plus a 25-word description.*
Additional words, \$2.00 each. Please indicate your desired copy on the form below.
 Non-member \$ 125.00 Member \$ 65.00

Your Information—Complete & Return

Please provide information below as it should appear in your listing. If billing info differs, please list on separate sheet.

Advertiser: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ include in listing E-mail: _____ include in listing

Web site: _____ include in listing I'd like Directory related communications by: Fax E-mail.

Ad size: _____ Black & White Color Please send me your email newsletter of marketing tips & Directory information.

Position Request: _____ Cost: \$ _____ Amt. Enclosed: \$ _____ Balance Due:** \$ _____

Signed by: _____ Title: _____

Category Desired: _____ Listing Copy(25 words) _____

†Display advertisers (1/4 page or larger) receive one free listing. Additional listings may be purchased. To reserve your advertising space, fax this form to The Business Solution Group at 941-870-2699, email to MANDIRECTORY@businesssolutiongroup.com. Reserve on-line at www.yourpublisher.com or mail it to 4411 Bee Ridge Rd #195, Sarasota FL 34233 by 9/20/10. Mail checks and artwork to this address as well. **MAKE CHECKS PAYABLE TO MAN.** Position requests honored in order of date payment received.
Please keep a copy for your records—Please see reverse for important information!

2011 Manatee Aging Network Annual Senior Services Directory

All copy, and payment in full, must be received by September 20, 2010. Please see front page of this form for other important dates. Please make checks payable to MAN. Send reservation, payments and artwork to the addresses below. Please include a copy of this form.

Artwork: The advertiser must provide camera-ready artwork sized to the dimensions in this contract. "Camera ready" ads may be supplied as "hardcopy" of sufficient quality for reproduction, film negatives or electronically. Acceptable electronic formats: EPS, PDF, Quark (5.0 or earlier) or PageMaker (6.5 or earlier). Electronic ads may be supplied on CD, floppy, Zip disk or by e-mail to MAN@BusinessSolutionGroup.com. If not familiar with preparation of electronic files for publication, please request our technical instruction advisory. **Ads for which copy is not provided by the deadline are subject to cancellation without refund.**

Ad design, corrections and creative services, as well as film output, scans and all other production services are available from the publisher. Call for a quotation.

Copyright: Advertiser warrants that material submitted for publication does not violate any copyrights and agrees to indemnify MAN and The Business Solution Group against copyright infringement claims arising from publication of said advertising. Advertiser is responsible for meeting all regulatory requirements governing advertising in its industry.

Display Ads: Publisher will not be responsible for errors in a camera-ready ad supplied by the advertiser. Proofs of camera-ready ads by request only. The advertiser agrees to pay advertising charges in full by the due dates listed here.

Publisher reserves the right to approve advertisements submitted for publication.

Positions: Publisher will endeavor to accommodate position requests, but only paid-in-full premium positions are guaranteed. Position requests will be considered on a first-come, first-served basis, with preference given to advertisers making the earliest paid-in-full reservation. Publication of advertising cannot be guaranteed until paid in full. All advertising must be submitted and paid in full on or before **September 20, 2010** in order for advertisement to be placed in publication and/or above-mentioned web site. Free color offer for ½ page & larger ads subject to availability and, except for premium positions, limited to positions of publisher's choice.

Proofs: A proof of your *listing* will be faxed or emailed to you with a date for approval. Proofs not returned by that date will be assumed correct. Please provide a fax number and/or email address, and indicate if you want them published or not..

Cancellation: Ads cancelled after **September 20, 2010** will be charged a 50% penalty. Ads may not be cancelled after October 2, 2010. Any claims for errors must be submitted within 30 days of the Directory's initial distribution.

Payment: *Please pay from this form. Invoices sent only on request.* Ads not paid for by deadline date may not be run. *A 1-1/2 % per month late fee will be added to balances outstanding after December 1, 2010.*

Contact: Peter Baxter
The Business Solution Group
4411 Bee Ridge Rd #195, Sarasota FL 34233

941-870-3523 • 941-870-2699 (Fax)
E-mail: MAN@BusinessSolutionGroup.com
www.businesssolutiongroup.com