

For 19 years a trusted source of information & referral in Sarasota County.

Boost your business with an ad in Sarasota's most trusted publication for local seniors, their families & advisors!

Companies that advertise in bad times do better than those who don't—history proves it!

50,000 copies distributed annually to your best prospects through newspapers, libraries, senior centers, professional offices, CVS pharmacies, hospitals and other quality locations.

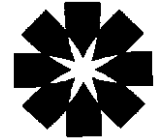
ADS ¼ & larger get **FREE**: web site banner ad, 2008 SCAN membership. ½ & full page also get **FREE** color

Web site listing & hyperlink for everyone advertising

SCAN

Sarasota County Aging Network

2009 Senior Services Directory



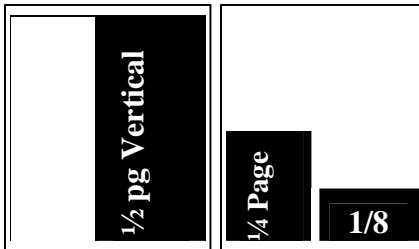
Important Dates

Dec. 15, 2008

Advertising Materials and Payment Due

Jan. 22, 2009

Publication Date



Size	Dimensions	B&W	Color
Full Page [†]	7 ½ x 10"	\$1,895	Free Color!
Half Page H/V [†]	7 ½ x 4 ¾ / 3 ½ x 10"	\$1,295	Free Color!
¼ page [†]	3 ½ x 4 ¾ "	\$ 635	\$825
Premium Positions			
Back Cover	8 5/16 x 10 ¾"	\$3,200	Free Color!
Inside covers	7 ½ x 10"	\$2,750	Free Color!
First/Last Text Pg	7 ½ x 10"	\$2,750	Free Color!
Face table of contents	7 ½ x 10"	\$2,185	Free Color!
Center/Double Spread	7 ½ x 10"x2	\$3,435*	Free Color!

Advertorials Sized & priced at display rates—minimum ¼ page

Note: All of the above include 1 free SCAN membership, 1 free 35-word directory listing (\$2/additional word), website listing and banner ad with link to your site. Extra listings may be purchased. Free color for ½ & 1-page, subject to availability.

Business Card (1/8 pg)	2 x 3 ½"	\$380—color, add \$60
<ul style="list-style-type: none"> Includes: SCAN Website listing & hyperlink Not included: membership, directory listing, web banner ad 		
Directory Listing Only[†]	Members \$105	Non-Members \$200

Use this form to reserve your space. Fax 941-870-2699, Mail: 4411 Bee Ridge Rd., #195, Sarasota FL 34231. Email: SCAN@BusinessSolutionGroup.com. Phone: 941-870-3523 See Reverse of this form for additional important information.

Advertiser:** _____ **Contact:** _____ **Billing Info Attached**

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ - _____ - _____ **Fax:** _____ - _____ - _____ **include in listing**

Email: _____ **include in listing** **Web site:** _____ **include in listing**

Ad size: _____ **B & W** **Color** **Cost:** \$ _____ **Enclosed:** \$ _____ **Balance Due** \$ _____

Position Request: _____ **Signed by:** _____

Listing Copy: [†] **Category:** _____ **Description:** (35 words.) _____

[†] Ads 1/4 page or larger include one free listing. Additional listings may be purchased. ** Contact info does not count towards your total.

** Please list here the information you want in your listing. If contact/billing info is different, please list on separate sheet & include it.

Please make a copy for your files and send us the original

2009 SCAN DIRECTORY

- See reverse for **Supersaver reservation and payment deadlines; production deadlines below apply to all.**
- **Regular space reservations at 2008 rates are due by December 15, 2008.**
- **Payment and ad copy due December 15, 2008.**
- **Publication Date: January 22, 2009**

Camera-ready ads and payment in full are due on or before December 15, 2008. Please make all checks payable to SCAN and mail them to the address below along with artwork, if applicable. ***Please include a copy of this form with your submissions or reserve on line at www.businesssolutiongroup.com.***

Advertisers are responsible for providing camera-ready artwork sized to the dimensions in this contract. Ads may be supplied as “hardcopy” reflective or electronic art, and must be of reproducible quality. Adobe PDF is the preferred electronic format. Electronic ads may be supplied on CD or e-mailed to SCAN@BusinessSolutionGroup.com. Please call for information on alternative formats, sending larger files or advice on preparing electronic art for publication.

No changes or alterations will be made to an advertiser’s camera-ready ad. Publisher will not be responsible for errors or typos in therein. Proofs of camera-ready ads by request only. Ad design, corrections, creative and other production services are available from the publisher. Call for a quotation.

Publisher reserves the right to approve advertisements submitted for publication. The advertiser agrees to comply with all deadlines, including payment of advertising charges in full and provision of artwork. A finance charge of 1-1/2% per month will be added to amounts due after January 3, 2009.

Advertiser warrants that material submitted complies with all legal and regulatory requirements, including copyright, and agrees to indemnify The Business Solution Group and SCAN from all claims arising from advertiser’s failure to comply.

Free color offer for ½ page & larger ads subject to availability and limited to positions of publisher’s choice. Publisher will endeavor to accommodate position requests, but only premium positions are guaranteed. Position requests will be considered on a first-come, first-served basis, with preference given to earliest advertisers paid in full. Publication of advertising cannot be guaranteed until paid in full. All advertising must be submitted and paid in full on or before **December 4, 2008** in order for advertisement to be placed in publication and/or above-mentioned web site.

A proof of your **listing** will be faxed to you with a date for approval. Proofs not returned by that date will be assumed correct. Please provide a fax number and indicate if you want it published or not. Claims for errors or omissions must be made within 30 days of publication.

CANCELLATION: No ads may be cancelled after December 28, 2008

Contact: Peter Baxter

The Business Solution Group at 4411 Bee Ridge Rd, #195, Sarasota FL 34231
941-870-3523 • 941-870-2699(Fax) • E-mail: SCAN@BusinessSolutionGroup.com